

## SCHEME & SYLLABUS

### BACHELOR OF BUSINESS ADMINISTRATION

Bachelor of Business Administration  
Four year Under-graduate (FYUG) Programme as per NEP  
Choice Based Credit System Semester Scheme with Multiple Entry and Exit Options in the  
Undergraduate Degree Programme  
Programme code: UG010  
(Academic session 2024-25 onwards)



Department of Management  
University Institute of Commerce and Management  
(UICM)

**Sant Baba Bhag Singh University**  
**2024-25**

**ABOUT THE DEPARTMENT**

Being the worldwide pertinent of the term "Management", management department is strength of character for every organization which helps the concerns to get preeminent employees, which in turn becomes the possessions of the organization. It is only the management which inculcate and Integrates whole lot of departments and their wisdom. With efficacious planning and strategic vision, it maintains, handles and controls the activities in such a manner that in turn generates the future of the department.

**SALIENT FEATURES**

1. Employment and Entrepreneurship based courses.
2. Intact focus on Research.
3. Need based curriculum.
4. Maximum use of participatory and innovative teaching learning methodology.
5. Multidisciplinary specializations for UG and PG courses.

**BBA (BACHELOR OF BUSINESS ADMINISTRATION)**

BBA is the growing path for the Arts Commerce stream students of 10+2 to develop the path of the entrepreneurship and management. This programme is designed to build the abilities of management, account, finance, marketing and human resources in the organization. This is the research oriented programme which allows the student to acquire, analyze and interpret of data for the further process.

**VISION**

To build a well professional managers, business leaders, research engagements who can contribute their skills in developing better society and entrepreneurial nation.

**MISSION**

To provide competency driven education with commitment to continues improvement through stakeholders, industry relation learning across all programs to achieve core component of growth and success.

**ELIGIBILITY CRITERIA**

10+2 or its equivalent examination in any stream conducted by a recognized Board/  
University/Council

**DURATION**

3 years / 4 years (Hons/Hons with research)

## **CAREER PATHWAYS**

The program is designed to meet the growing requirement of qualified professionals in field of Industry and Education. BBA graduates are hired both by Government and private organizations. They can also take up their career as Consultants, business leaders, entrepreneurs etc. They may join Post Graduation Courses further.

### **Government Jobs**

Prepare students for various government jobs such as banking sector, civil services etc.

### **Corporate Jobs**

Multiple pathways considered according to the level of the students to prepare them for different job profiles as per needs of industrial sector.

### **Higher Studies**

This pathway prepares students for Higher Studies and helps in their research also.

### **Entrepreneurship**

To set up new ventures

## **PROGRAMME EDUCATIONAL OBJECTIVE (PEO)**

**PEO1:** To get diverse career in worldwide administration, organization and business visionaries.

**PEO2:** To get Professional Competencies to do higher investigations and examination for constant development and improvement of business.

**PEO3:** To acquaint with Industrial Environment, with industrial visits and preparing reports.

**PEO4:** To get Business Communication abilities through character prepping, Group conversations and Presentations.

**PEO5:** To get business ethics to inspire the general public with moral conduct.

## **PROGRAMME OUTCOMES (PO)**

**PO1:** The Specialization abilities in the field of accounting, advertising, human recourse, banking, international business and operational activities.

**PO2:** The Methodical abilities for problem understanding and critical thinking to determine worldwide business challenges.

**PO3:** The legitimate and moral qualities for the improvement of the general public.

**PO4:** The authority characteristics for collaboration.

### **PROGRAMME SPECIFIC OUTCOMES(PSO)**

**PSO1:** Student will be able to get the capacity to set own undertaking.

**PSO2:** Ability to utilize information as consultant (Advisor).

**PSO3:** Compelling practices as business aide in corporate world in the field of Finance, Marketing, Human Resource and Banking and Operations.

**PSO4:** Student will be able to do further research activities in his/her higher education, business and entrepreneurs.

### **CHOICE BASED CREDIT SYSTEM (CBCS):**

The CBCS provides an opportunity for the students to choose courses from the prescribed courses comprising core, elective/minor or skill based courses. The courses can be evaluated following the grading system, which is considered to be better than the conventional marks system. Therefore, it is necessary to introduce uniform grading system in the entire higher education in India. This will benefit the students to move across institutions within India to begin

With and across countries. The uniform grading system will also enable potential employers in assessing the performance of the candidates. In order to bring uniformity in evaluation system and computation of the Cumulative Grade Point Average (CGPA) based on student's performance in examinations, the UGC has formulated the guidelines to be followed.

#### **Outline of Choice Based Credit System:**

1. **Core Course:** A course, which should compulsorily be studied by a candidate as a core Requirement is termed as a Core course.

2. **Elective Course:** Generally a course which can be chosen from a pool of courses and which may be very specific or specialized or advanced or supportive to the discipline/ subject of study or which provides an extended scope or which enables an exposure to some other discipline/subject/domain or nurtures the candidate's proficiency/skill is called an Elective Course.

2.1 **Discipline Specific Elective (DSE) Course:** Elective courses may be offered by the main discipline/subject of study is referred to as Discipline Specific Elective. The

University/Institute may also offer discipline related Elective courses of inter disciplinary nature (to be offered by main discipline/subject of study).

**2.2 Dissertation/Project:** An elective course designed to acquire special/advanced knowledge, such as supplement study/support study to a project work, and a candidate studies such a course on his own with an advisory support by teacher/faculty member is called dissertation/project.

**2.3 Generic Elective (GE) Course:** An elective course chosen generally from an unrelated discipline/subject, with an intention to seek exposure is called a Generic Elective.

P.S.: A core course offered in a discipline/subject may be treated as an elective by other discipline/subject and vice versa and such electives may also be referred to as Generic Elective.

**3. Ability Enhancement Courses (AEC):** The Ability Enhancement (AE) Courses may be of two kinds: Ability Enhancement Compulsory Courses (AECC) and Skill Enhancement Courses (SEC). “AECC” courses are the courses based upon the content that leads to Knowledge enhancement; i. Environmental Science and ii. English/MIL Communication. These are mandatory for all disciplines. SEC courses are value-based and/or skill-based and are aimed at providing hands-on-training, competencies, skills, etc.

**3.1 Ability Enhancement Compulsory Courses (AECC):** Environmental Science, English Communication/MIL Communication.

**3.2 Skill Enhancement Courses (SEC):** These courses may be chosen from a pool of courses designed to provide value-based and/or skill-based knowledge.

**\*Introducing Research Component in Under-Graduate Courses**

**Project work/Dissertation** is considered as a special course involving application of knowledge in solving / analyzing /exploring a real life situation / difficult problem. A Project/Dissertation work would be of 6 credits. A Project/Dissertation work may be given in lieu of a discipline specific elective paper.

### NHEQF LEVELS OF BBA COURSE

NHEQF Level	Examples of higher education qualifications located within each level
Level 4.5	Undergraduate Certificate. Programme duration: First year (first two semesters) of the undergraduate programme, followed by an exit 4-credit skills-enhancement course(s).
Level 5	Undergraduate Diploma. Programme duration: First two years (first four semesters) of the undergraduate programme, followed by an exit 4-credit skills enhancement course(s) lasting two months.
Level 5.5	Bachelor's Degree. Programme duration: First three years (Six semesters) of the four-year undergraduate programme.
Level 6	Bachelor's Degree (Honours/ Honours with Research). Programme duration: Four years (eight semesters).
Level 6	Post-Graduate Diploma. Programme duration: One year (two semesters) for those who exit after successful completion of the first year (two semesters) of the 2-year master's programme
Level 6.5	Master's degree. (e.g. M.A., M.Com., M.Sc., etc.) Programme duration: Two years (four semesters) after obtaining a 3- year Bachelor's degree (e.g. B.A., B.Sc., B.Com. etc.).
Level 6.5	Master's degree. (e.g. M.A., M.Com., M.Sc., etc.) Programme duration: One year (two semesters) after obtaining a 4 -year Bachelor's degree (Honours/ Honours with Research) (e.g. B.A., B.Sc., B.Com. etc.).
Level 7	Master's degree.(e.g. M.E./M.Tech. etc.) Programme duration: Two years (four semesters) after obtaining a 4-year Bachelor's degree. (e.g. B.E./B.Tech. etc.)
Level 8	Doctoral Degree

## INDEX

Course Type	Sub Code	Subject Name	MM	Credits	Semester
Major	MGT151	Fundamentals of Management	100	4	1
Major	MGT153	Fundamentals of Accounting	100	4	1
Major	MGT155	Basics of Marketing Management	100	4	1
Minor	MGT157	Office Management & Organization	100	4	1
MDC-I	MDC044	Introductory Concepts of Computer Technology	100	3	1
VAC-I	VAC038	Indian Knowledge System	100	2	1
AECC-I	AEC010	Communications skills-I	100	2	1
SEC-I	SEC007	E-Commerce	100	3	1
		<b>Total</b>	<b>800</b>	<b>26</b>	
Major	MGT152	Financial Statements Analysis	100	4	2
Major	MGT156	Human Resource Management	100	4	2
Major	MGT158	Basics of Economics	100	4	2
Minor	MGT154	Business Environment	100	4	2
AECC-II	AEC011	Communication skills-II	100	2	2
SEC-I	SEC034	AI in Business	100	3	2
VAC-II	VAC017	Basics E- Skills	100	2	2
MDC-II	MDC020	Human Values & Professional Ethics	100	3	2
		<b>Total Credits</b>	<b>800</b>	<b>26</b>	
Major	MGT251	Organization Behavior	100	4	3
Major	MGT253	Business Statistics	100	4	3
Major	MGT255	Macro Economics	100	4	3
Minor	EVS151	Environment Science	100	4	3
MDC	MDC071	Intellectual Property rights	100	3	3
SEC	SEC006	Tally Computer Based Accounting Practical	100	3	3
AECC	MGT259	Gender Equity	100	2	3
		<b>Total</b>	<b>700</b>	<b>24</b>	
Major	MGT252	Cost & Management Accounting	100	4	4
Major	MGT254	Goods and Services Tax	100	4	4
Major	MGT256	Advertising and Sales Management	100	4	4

Minor	MGT258	Research Methodology	100	4	4
AECC	AECC012	Communication Skills-III	100	2	4
SEC	MGT260	Leadership Innovation and Entrepreneurial Skills	100	3	4
MDC	LAW012	Consumer Protection Act	100	3	4
		<b>Total Credits</b>	<b>700</b>	<b>24</b>	
Major	MGT351	Operations Research	100	4	5
Major	MGT353	Mercantile Law	100	4	5
Major	MGT355	Production & Operations Management	100	4	5
Minor	MGT357	Personality Development and Professional Skills	100	4	5
DSE		Paper-I (Group I)	100	4	5
DSE		Paper-II (Group I)	100	4	5
SEC	MGT359	Internship Report Seminar-I	100	4	5
		<b>Total</b>	<b>700</b>	<b>28</b>	
Major	MGT352	Supply Chain Management	100	4	6
Major	MGT354	Project Management	100	4	6
Minor	MGT356	Management Information Systems	100	4	6
DSE		Paper-III (Group-II)	100	4	6
DSE		Paper-IV(Group-II)	100	4	6
Major	MGT358	Comprehensive Viva-Voce	100	4	6
		<b>Total</b>	<b>600</b>	<b>24</b>	

**BBA (HONS.)**  
(For Other Students)

CourseType	Sub Code	Subject Name	MM	Credits	Semester
Major	MGT451	Strategic Management	100	4	7
Major	MGT453	Income Tax	100	5	7
Minor	MGT455	Corporate Governance and Business Ethics	100	5	7
DSE		Paper I (Group –III)	100	4	7
DSE		Paper I (Group –III)	100	4	7
SEC	MGT457	Internship Report Seminar-II	100	4	7
		<b>Total</b>	<b>600</b>	<b>26</b>	
Major	MGT452	Startups and Innovation	100	4	8
Major	MGT454	Total Quality Management	100	4	8
DSE		Paper-II (Group-IV)	100	4	8
DSE		Paper-II (Group-IV)	100	4	8
Major	MGT456	Research Project	100	8	8
		<b>Total</b>	<b>500</b>	<b>24</b>	

**BBA (HONS. WITH RESEARCH)**  
(For Research Students)

CourseType	Sub Code	Subject Name	MM	Credits	Semester
Major	MGT451	Strategic Management	100	4	7
Major	MGT459	Advanced Data Analysis Tools	100	4	7
Minor	MGT461	Research Report Writing	100	4	7
DSE		Paper-I (Group-III)	100	4	7
DSE		Paper-I (Group-III)	100	4	7
Major	MGT463	Internship Report-II	100	4	7
		Dissertation Synopsis	100	2	7
		<b>Total</b>	<b>700</b>	<b>26</b>	
SEC	MGT462	Dissertation	500	24	8
		<b>Total</b>	<b>500</b>	<b>24</b>	

After 4<sup>th</sup> semester students will go for 6 weeks Industrial Training and will have to submit a project report of the same along with Power Point Presentation.

AECC: Ability Enhancement Compulsory Course

AEEC: Ability Enhancement Elective Course (will be selected from pool)

NC: Non Credit

**DSE: Discipline Specific Elective (Specializations will be selected from pool)**

**AEEC: Ability Enhancement Elective Course Pool**

Subject Code	Subject Name	Course Type
MGT107	Business Communication	AECC-I
CSA101	Fundamentals of Computer	AECC-I
MGT110	Personality Development/Foreign Language	AECC-II
MGT259	Gender Equity	AECC-II

**SEC: Skill Enhancement Course Pool**

Subject Code	Subject Name	Course Type
MGT209	Business Ethics and Human Values	SEC-I
MAT211	Business Mathematics	SEC-I
MGT260	Innovative Leadership and Entrepreneurial Skills	SEC-II
MGT216	International Trade	SEC-II

**DSE: Discipline Specific Elective (Specializations)****GROUP I****Marketing**

Subject Code	Subject Name	Course Type
MGT305	Marketing Research	DSE
MGT307	Integrated Marketing Communication	DSE
MGT309	Principles of Retailing	DSE

**Finance**

Subject Code	Subject Name	Course Type
MGT311	Cost Control Management	DSE
MGT313	Working Capital Management	DSE
MGT315	Capital Market	DSE

**Human Resource Management**

Subject Code	Subject Name	Course Type
MGT317	Psychology for Managers	DSE
MGT319	Industrial Relations and Labour Laws	DSE
MGT321	Principles of Organizational Development	DSE

**Banking and Insurance**

Subject Code	Subject Name	Course Type
MGT323	Banking Law and Practices	DSE
MGT325	Commodity Market –I	DSE
MGT327	Insurance Principles and Practices	DSE

**GROUP II****Marketing**

Subject Code	Subject Name	Course Type
MGT306	Consumer Behavior	DSE
MGT312	Fundamentals of Services Marketing	DSE

**Finance**

Subject Code	Subject Name	Course Type
MGT314	Portfolio Management and Investment Analysis	DSE
MGT316	Management of Financial Services	DSE

**Human Resource Management**

Subject Code	Subject Name	Course Type
MGT322	Basics of Industrial Psychology	DSE
MGT324	Management of Industrial Relations	DSE

**Banking and Insurance**

Subject Code	Subject Name	Course Type
MGT330	Commodity Market-II	DSE
MGT332	International Banking	DSE

**GROUP III****Marketing**

Subject Code	Subject Name	Course Type
MGT308	Rural and Agriculture Marketing	DSE
MGT310	Sales and Distribution marketing	DSE

**Finance**

Subject Code	Subject Name	Course Type
MGT318	Corporate Tax Management	DSE
MGT320	Principles of Debt Market	DSE

**Human Resource Management**

Subject Code	Subject Name	Course Type
MGT326	Psychology of Interpersonal Relationship	DSE
MGT328	Managerial Development	DSE

**Banking and Insurance**

Subject Code	Subject Name	Course Type
MGT334	Credit and Risk Management in Banking	DSE
MGT336	Bank Marketing	DSE

**GROUP IV****Marketing**

Subject Code	Subject Name	Course Type
MGT312	Digital Marketing	DSE
MGT314	International Marketing	DSE

**Finance**

Subject Code	Subject Name	Course Type
MGT322	Business Analysis and Valuation	DSE
MGT324	Behavioral Finance	DSE

**Human Resource Management**

Subject Code	Subject Name	Course Type
MGT330	HR Analytics	DSE
MGT332	Knowledge Management	DSE

**Banking and Insurance**

Subject Code	Subject Name	Course Type
MGT338	Management of Insurance Services	DSE
MGT340	Digital Banking	DSE

**BBA 1<sup>st</sup> Semester**

	<b>Sub Code</b>	<b>Subject Name</b>	<b>MM</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Contact Hrs</b>	<b>Credits</b>
Major	MGT151	Fundamentals of Management	100	4	0	0	4	4
Major	MGT153	Fundamentals of Accounting	100	4	0	0	4	4
Major	MGT155	Basics of Marketing Management	100	4	0	0	4	4
Minor	MGT157	Office Management & Organization	100	4	0	0	4	4
MDC-I	MDC044	Introductory Concepts of Computer Technology	100	3	0	0	3	3
VAC-I	VAC038	Indian Knowledge System	100	2	0	0	2	2
AECC-I	AEC0010	Communications skills-I	100	2	0	0	2	2
SEC-I	SEC007	E-Commerce	100	3	0	0	3	3
		<b>Total</b>	<b>800</b>				<b>26</b>	<b>26</b>

**Practical Subjects:**

<b>S No.</b>	<b>Course Type</b>	<b>Subject Name</b>	<b>Subject Code</b>	<b>Contact Hours (L:T:P)</b>	<b>Credits (L:T:P)</b>	<b>Contact Hours</b>	<b>Credits</b>
1	NC	NSO/NCC/NS S	PT101/PT103/PT10 5	0:0:2	NC	2	NC
		<b>Total Credits</b>		2	NC	2	NC

**Total Credit: 26****Total Contact Hours: 28**

**BBA-2<sup>nd</sup> Semester**

Course Type	Subject Code	Subject Name	MM	L	T	P	Contact Hours	Credit
Major	MGT152	Financial Statements Analysis	100	4	0	0	4	4
Major	MGT156	Human Resource Management	100	4	0	0	4	4
Major	MGT158	Basics of Economics	100	4	0	0	4	4
Minor	MGT154	Business Environment	100	4	0	0	4	4
AECC-II	AEC011	Communication skills-II	100	2	0	0	2	2
SEC-I	SEC034	AI in Business	100	3	0	0	3	3
VAC-II	VAC017	Basics E- Skills	100	2	0	0	2	2
MDC-II	MDC020	Human Values & Professional Ethics	100	3	0	0	3	3
		<b>Total Credits</b>	<b>800</b>				<b>26</b>	<b>26</b>

**Practical Subjects:**

S No .	Course Type	Subject Name	Subject Code	Contact Hours (L:T:P)	Credits (L:T:P)	Total Contact Hours	Total Credit Hours
1	NC	NSO/NCC/NS S	PT102/PT104/PT106	0:0:2	NC	2	NC
			<b>Total Credits</b>	<b>2</b>	<b>NC</b>	<b>2</b>	<b>NC</b>

**Total Credit: 26****Total Contact Hours: 28**

**BBA-3<sup>rd</sup> Semester**

Course Type	Subject Code	Subject Name	MM	L	T	P	Contact Hours	Credits
Major	MGT251	Organization Behavior	100	4	0	0	4	4
Major	MGT253	Business Statistics	100	4	0	0	4	4
Major	MGT255	Macro Economics	100	4	0	0	4	4
Minor	EVS151	Environment Science	100	4	0	0	4	4
MDC	MDC071	Intellectual Property rights	100	3	0	0	3	3
SEC	SEC006	Tally Computer Based Accounting Practical	100	0	0	6	6	3
AECC	MGT259	Gender Equity	100	2	0	0	2	2
		Total	<b>700</b>				<b>27</b>	<b>24</b>

**Practical Subjects:**

S No .	Course Type	Subject Name	Sub Code	Contact Hours (L:T:P)	Credits (L:T:P)	Contact Hours	Credits
1	NC	NSO/NCC/NS S	PT201/PT203/PT205	0:0:2	NC	2	NC
			Total Credit	2	NC	2	NC

**Total Credit: 24****Total Contact Hours: 29**

**BBA 4<sup>th</sup> Semester**

<b>Course Type</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>MM</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Contact Hours</b>	<b>Credits</b>
Major	MGT252	Cost & Management Accounting	100	4	0	0	4	4
Major	MGT254	Goods and Services Tax	100	4	0	0	4	4
Major Course	MGT256	Advertising and Sales Management	100	4	0	0	4	4
Minor	MGT258	Research Methodology	100	4	0	0	4	4
AECC	AECC012	Communication Skills-III	100	2	0	0	2	2
SEC	MGT260	Leadership Innovation and Entrepreneurial Skills	100	3	0	0	3	3
MDC	LAW012	Consumer Protection Act	100	3	0	0	3	3
		<b>Total</b>	<b>700</b>				<b>24</b>	<b>24</b>

**Total Credit: 24****Total Contact Hours: 24**

**Note: After 4<sup>th</sup> semester the student will go for 6 weeks Industrial Training and will have to submit a Internship Report of the same along with Power Point Presentation. Viva Voce for the same will be held in 5<sup>th</sup> semester.**

**BBA 5<sup>th</sup> Semester**

<b>Course Type</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>MM</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Contact Hours</b>	<b>Credits</b>
Major	MGT351	Operations Research	100	4	0	0	4	4
Major	MGT353	Mercantile Law	100	4	0	0	4	4
Major	MGT355	Production & Operations Management	100	4	0	0	4	4
Minor	MGT357	Personality Development and Professional Skills	100	4	0	0	4	4
DSE		Paper-I (Group I)	100	4	0	0	4	4
DSE		Paper-II (Group I)	100	4	0	0	4	4
SEC	MGT359	Internship Report Seminar-I	100	-	-	-	-	4
		<b>Total</b>	<b>700</b>				<b>24</b>	<b>28</b>

**Total Credit: 28****Total Contact Hours: 24**

**BBA 6<sup>th</sup> Semester**

Course Type	Subject Code	Subject Name	MM	L	T	P	Contact Hours	Credits
Major	MGT352	Supply Chain Management	100	4	0	0	4	4
Major	MGT354	Project Management	100	4	0	0	4	4
Minor	MGT356	Management Information Systems	100	4	0	0	4	4
DSE		Paper-III(Group-II)	100	4	0	0	4	4
DSE		Paper-IV(Group-II)	100	4	0	0	4	4
Major	MGT358	Comprehensive viva-voce	100					4
		Total	<b>600</b>				<b>20</b>	<b>24</b>

**Total Credit: 24****Total Contact Hours: 20****Note:**

1. Bachelor's degree in Business Administration will be awarded after the completing first 6 Semesters with the minimum 120 credits provided with all elective passed successfully.
2. Any student who wants to continue for 4-year degree of Bachelor in Business Administration (Hons/Hons with Research) will have to go for 6 weeks Internship after 6<sup>th</sup> semester student and will submit a Internship Report of the same along with Power Point Presentation. Viva Voce for the same will be taken in 7<sup>th</sup> semester.

**BBA (HONS)****BBA-7th Semester**

<b>Course Type</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>MM</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Contact Hours</b>	<b>Credits</b>
Major	MGT451	Strategic Management	100	4	0	0	4	4
Major	MGT453	Income Tax	100	5	0	0	5	5
Minor	MGT455	Corporate Governance	100	5	0	0	5	5
DSE		Paper I (Group –III)	100	4	0	0	4	4
DSE		Paper I (Group –III)	100	4	0	0	4	4
SEC	MGT457	Internship Report Seminar-II	100	4	0	0	4	4
		<b>Total</b>	<b>600</b>				<b>26</b>	<b>26</b>

**Total Credit: 26****Total Contact Hours: 26****BBA-8<sup>th</sup> Semester**

<b>Course Type</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>MM</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Contact Hours</b>	<b>Credits</b>
Major	MGT452	Startups and Innovation	100	4	0	0	4	4
Major	MGT454	Total Quality Management	100	4	0	0	4	4
DSE		Paper-II (Group-IV)	100	4	0	0	4	4
DSE		Paper-II (Group-IV)	100	4	0	0	4	4
Major	MGT456	Research Project	100	-	-	-		8
		<b>Total</b>	<b>500</b>				<b>16</b>	<b>24</b>

**Total Credit: 24****Total Contact Hours: 16**

**Bachelor's degree in Business Administration will be awarded after the completing 8 Semesters with the minimum 160 credits provided with all elective passed successfully.**

**BBA (HONS WITH RESEARCH)****BBA 7<sup>th</sup> Semester**

<b>Course Type</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>MM</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Contact Hours</b>	<b>Credits</b>
Major	MGT451	Strategic Management	100	4	0	0	4	4
Major	MGT459	Advanced Data Analysis Tools (ICT)	100	4	0	0	4	4
Minor	MGT461	Research Report Writing	100	4	0	0	4	4
DSE		Paper-I (Group-III)	100	4	0	0	4	4
DSE		Paper-I (Group-III)	100	4	0	0	4	4
Major	MGT463	Internship Report-II	100	4	0	0	4	4
-	-	Dissertation Work (Evaluation in 8 <sup>th</sup> Sem)	-	-	-	-	-	-
		<b>Total</b>	<b>600</b>				<b>24</b>	<b>24</b>

**BBA 8<sup>th</sup> Semester**

<b>Course Type</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>MM</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Contact Hours</b>	<b>Credits</b>
SEC	MGT462	Dissertation (Started in 7 <sup>th</sup> Sem)	500	0	0	0	0	24
		<b>Total</b>						<b>24</b>

**Note: Bachelor's degree in Business Administration will be awarded after the completing 8 Semesters with the minimum 160 credits provided with all elective passed successfully.**



